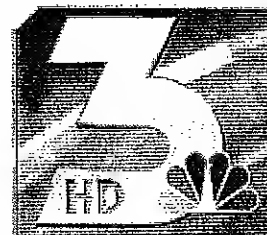


ORDER

KSNV

Orders

Order / Rev: 104898
 Alt Order #: 06832443
 Product Desc: REP JEWISH COALITION
 Estimate: _____
 Flight Dates: 09/17/12 - 10/21/12
 Original Date / Rev: 07/17/12 / 10/22/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Jamestown Associates/ NJ
 Buying Contact: _____
 Billing Contact: _____
5 Mapleton Rd.
Princeton, NJ 08540

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Republican Jewish Coalition (RJC) *Revised*
 Demographic: A35+
 Product Codes: PLI2
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Hiatus: 09/25/12-09/26/12

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	185	\$115,725.00	\$98,366.25
10/01/12	10/21/12	64	\$45,700.00	\$38,845.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	185	\$115,725.00	\$98,366.25	0.00
October 2012	64	\$45,700.00	\$38,845.00	0.00
Totals	249	\$161,425.00	\$137,211.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	26%	\$161,425.00
Market	100%	\$620,865.38

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$180,050.96
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$124,173.08
KTUD	1%	\$6,208.65
KVVU	16%	\$99,338.46
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$49,669.23

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/WagM		5-6a	MTWTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	09/17/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	3	\$975.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$325.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$325.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					3	\$325.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$325.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$325.00		0.00			
E 13	KSNV	09/17/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	5	\$450.00	1	0.00	NM	4	\$1,800.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$450.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$450.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					3	\$450.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$450.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$450.00		0.00			
E 15	KSNV	10/01/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$725.00	1	0.00	NM	3	\$2,175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					2	\$725.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$725.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$725.00		0.00			
E 16	KSNV	10/01/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$725.00	1	0.00	NM	3	\$2,175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					3	\$725.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$725.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$725.00		0.00			
E 19	KSNV	10/01/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.00	1	0.00	NM	5	\$6,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					3	\$1,200.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					1	\$1,200.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$1,200.00		0.00			
E 20	KSNV	10/01/12	10/19/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	MTWTF--	:30	5	\$1,300.00	1	0.00	NM	3	\$3,900.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					2	\$1,300.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$1,300.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					1	\$1,300.00		0.00			
E 23	KSNV	10/01/12	10/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$1,200.00	1	0.00	NM	2	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					2	\$1,200.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$1,200.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$1,200.00		0.00			
E 24	KSNV	09/22/12	10/20/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.00	1	0.00	NM	2	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S-					2	\$350.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$350.00		0.00			
		Week: 10/01/12	10/07/12	-----					0	\$350.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$350.00		0.00			
		Week: 10/15/12	10/21/12	-----					0	\$350.00		0.00			
E 25	KSNV	09/22/12	10/20/12		CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Saturday Today															
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					2	\$625.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$625.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$625.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$625.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$625.00		0.00			
E 26	KSNV	09/22/12	10/20/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
News 3 Today - SAT															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$500.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$500.00		0.00			
Week:		10/01/12	10/07/12	-----S-					1	\$500.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$500.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$500.00		0.00			
E 27	KSNV	09/22/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	3	\$3,300.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-					1	\$1,100.00		0.00			
Week:		09/24/12	09/30/12	-----S-					1	\$1,100.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$1,100.00		0.00			
Week:		10/08/12	10/14/12	-----S-					1	\$1,100.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$1,100.00		0.00			
E 28	KSNV	09/23/12	10/21/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	4	\$4,400.00
Sa-Su News 3 at Eleven															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$1,100.00		0.00			
Week:		09/24/12	09/30/12	-----S					1	\$1,100.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$1,100.00		0.00			
Week:		10/08/12	10/14/12	-----S					1	\$1,100.00		0.00			
Week:		10/15/12	10/21/12	-----S					1	\$1,100.00		0.00			
E 29	KSNV	09/23/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	2	\$1,000.00
News 3 Today															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$500.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$500.00		0.00			
Week:		10/01/12	10/07/12	-----S					1	\$500.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$500.00		0.00			
Week:		10/15/12	10/21/12	-----					0	\$500.00		0.00			
E 30	KSNV	09/23/12	09/30/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$325.00	1	0.00	NM	4	\$1,300.00
News 3 Sunrise SUNDAY															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$325.00		0.00			
Week:		09/24/12	09/30/12	-----S					2	\$325.00		0.00			
E 33	KSNV	09/23/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	4	\$2,500.00
Sunday Today															
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					2	\$625.00		0.00			
Week:		09/24/12	09/30/12	-----S					2	\$625.00		0.00			
E 34	KSNV	09/23/12	09/30/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S					1	\$500.00		0.00			
Week:		09/24/12	09/30/12	-----					0	\$500.00		0.00			

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 35	KSNV	10/07/12	10/21/12	Chris Matthews 9:30AM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----		0				\$600.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$600.00		0.00			
	Week:	10/15/12	10/21/12	-----S		1				\$600.00		0.00			
E 36	KSNV	10/07/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-----		0				\$1,800.00		0.00			
	Week:	10/08/12	10/14/12	-----		0				\$1,800.00		0.00			
	Week:	10/15/12	10/21/12	-----S		1				\$1,800.00		0.00			
E 37	KSNV	09/23/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	2	0.00	NM	1	\$1,600.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----S		1				\$1,600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSNV	09/17/12-09/23/12	News 3 Live in Prime		7-10pm	-----Su	:30		(\$1,600.00)		0.00	NM		
	Unresolved														
	[FOOTBALL RAN OVER]														
	Week:	09/24/12	09/30/12	-----S		1				\$1,600.00		0.00			
E 38	KSNV	09/22/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----		0				\$650.00		0.00			
	Week:	09/24/12	09/30/12	-----S-		1				\$650.00		0.00			
E 41	KSNV	09/22/12	09/29/12	Weekend Jeopardy/Wheel WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	-----		0				\$500.00		0.00			
	Week:	09/24/12	09/30/12	-----S-		1				\$500.00		0.00			
N 42	KSNV	09/19/12	09/21/12	M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners	CM	5-6a	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
MKGD FOR LINE 1 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--WTF--		5				\$325.00		0.00			
N 43	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	10	\$650.00	1	0.00	NM	10	\$6,500.00
MKGD FOR LINE 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--WTF--		10				\$650.00		0.00			
N 44	KSNV	09/19/12	09/21/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	10	\$850.00	1	0.00	NM	10	\$8,500.00
MKG FOR LINE 5 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--WTF--		10				\$850.00		0.00			
N 45	KSNV	09/19/12	09/21/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--WTF--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00
MOVED TO 9/19 TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--WTF--		5				\$350.00		0.00			
N 46	KSNV	09/19/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
CHANGE INTP RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/17/12	09/23/12	--WTF--		5				\$325.00		0.00			
N 47	KSNV	09/19/12	09/21/12		CM	12-1230pm	--WTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News Noon News CHANGE IN TSTART DATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 5 \$425.00 0.00															
N48	KSNV	09/19/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
START DATE NOW 9/19 AGENDA <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 5 \$325.00 0.00															
N49	KSNV	09/19/12	09/21/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	5	\$325.00	1	0.00	NM	4	\$1,300.00
START DATE NOW 9/19 DRS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 5 \$325.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 KSNV 09/17/12-09/23/12 The Doctors 2pm-3pm --WThF----- :30 (\$325.00) 0.00 NM Unresolved [NEWS INTERRUPT/ROMNEY COVERAGE]															
N50	KSNV	09/19/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
START DATE 9/19 PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 5 \$450.00 0.00															
N51	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00
START DATE NOW 9/19 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 5 \$600.00 0.00															
N52	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
START DATE FOR 9/19 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 5 \$700.00 0.00															
N53	KSNV	09/19/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
START DATE 9/19 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 5 \$1,000.00 0.00															
N54	KSNV	09/19/12	09/21/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
START ATE 9/19 WHJEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 5 \$1,000.00 0.00															
N55	KSNV	09/19/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
START DATE 9/19 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTF-- 4 \$1,100.00 0.00															
N56	KSNV	09/24/12	09/28/12	M-F 5-6a WakeUp w/Wa@M M-F 5-6a WakeUp w/Wagners	CM	5-6a	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M--TF-- 5 \$325.00 0.00															
N57	KSNV	09/24/12	09/28/12	M-F 6-7a WakeUp w/Wa@M M-F 6-7a WakeUp w/Wagners	CM	6-7a	M--TF--	:30	10	\$650.00	1	0.00	NM	10	\$6,500.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M--TF-- 10 \$650.00 0.00															
N58	KSNV	09/24/12	09/28/12	Today Show Today Show	CM	658a-9am	M--TF--	:30	10	\$850.00	1	0.00	NM	10	\$8,500.00

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NO SPOTS CAN AIR 9/25 & 9/26 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					10	\$850.00		0.00			
N 59	KSNV	09/24/12	09/28/12	M-F Today Show II 3rd H	CM	9-10a	M--TF--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00
				M-F Today Show II											
NO SPOTS CAN AIRE 9/25 & 9/26 TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$350.00		0.00			
N 60	KSNV	09/24/12	09/28/12	Rachael Ray	CM	11am-12pm	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				Rachael Ray											
NO SPOTS CAN AIR 9/25 & 9/26 RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N 61	KSNV	09/24/12	09/28/12	Noon News	CM	12-1230pm	M--TF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
				Noon News											
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$425.00		0.00			
N 62	KSNV	09/24/12	09/28/12	The Agenda 1230pm	CM	1230-1p	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				The Agenda 1230pm											
NO SPOTS CAN AIR 9/25-26 AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N 63	KSNV	09/24/12	09/28/12	The Doctors	CM	2pm-3pm	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
				The Doctors											
NO SPOTS CAN AIR 9/25-26 DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N 64	KSNV	09/24/12	09/28/12	Dr. Phil	CM	3-4p	M--TF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
				Dr Phil											
NO SPOTS CAN AIR 9/25 & 9/26 PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$450.00		0.00			
N 65	KSNV	09/24/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M--TF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$600.00		0.00			
N 66	KSNV	09/24/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M--TF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$700.00		0.00			
N 67	KSNV	09/24/12	09/28/12	M-F Early News	CM	5-630p	M--TF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
				M-F Early News											
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$1,000.00		0.00			
N 68	KSNV	09/24/12	09/28/12	M-F Jeop/Wheel	CM	630-730pm	M--TF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
				M-F Jeopardy/Wheel of Fortune											
NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					5	\$1,000.00		0.00			
N 69	KSNV	09/24/12	09/28/12	M-F News 3 at Eleven	CM	11pm-1135pm	M--TF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
				M-F News 3 at Eleven											
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M--TF--					4	\$1,100.00		0.00			
N 71	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5a-459a	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
				Sat Today		(5:00 AM-6:00 AM)									

NEWS

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/17/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N71	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF Sat Today	CM	5a-459a (5:00 AM-6:00 AM)	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-	2		\$625.00		0.00						
N72	KSNV	09/22/12	09/22/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$650.00		0.00						
N73	KSNV	09/22/12	09/22/12	SIGN ON-SIGN OFF Wheel/Jeop	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$500.00		0.00						
N74	KSNV	09/19/12	09/30/12	M-Su News 3 @ Eleven M-Su News 3 at Eleven	CM	11pm-1135pm	MTWTFSS	:30	1	\$1,100.00	1	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	--WTFSS	1		\$1,100.00		0.00						
Week:		09/24/12	09/30/12	M--TFSS	1		\$1,100.00		0.00						
N75	KSNV	10/06/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$675.00		0.00						
N76	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF JEOP/WHEEL	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-----S-	1		\$525.00		0.00						
													Totals	249	\$161,425.00